

# Zeeshan Ahmed

📍 Karachi ✉️ [visualsbyzeeshan@gmail.com](mailto:visualsbyzeeshan@gmail.com) ☎️ 03182440905 🌐 [in/visualsbyzeeshan](https://www.visualsbyzeeshan.com) 🌐 [www.visualsbyzeeshan.com](http://www.visualsbyzeeshan.com)

---

## EXPERIENCE

### Freelance UI Designer

Upwork

January 2024 - Present, Remote

- Redesigned a digital marketing agency's website for a South African client obtained through Upwork.
- Designed user interfaces for multiple websites utilizing Figma, resulting in a reduction in bounce rates for clients.
- Delivered over 5 web user interfaces for various clients while adhering to client specifications and project deadlines.
- Implemented responsive design across client websites for cross platform compatibility.

### UI/UX Designer

Logic Saint

August 2023 - September 2024, Karachi · On-site

- Designed intuitive websites in Figma for clients across various industries including Real Estate, Dental, Car Washing, NFTs, Digital Marketing, and Plumbing, enhancing user experience and increase in client satisfaction.
- Created wireframes and interactive prototypes in Figma by improving interface aesthetics.
- Designed up to three high-conversion landing pages daily for diverse industries, utilizing Adobe XD and Figma.
- Redesigned and revamped the company's website, leading to an increase in conversions and a boost in sales.

### Website UI Designer Intern

Techvio Chats

January 2023 - March 2023, Karachi

- Designed intuitive user interfaces for the company's client projects utilizing Figma, enhancing user satisfaction ratings by 15%.
- Improved user navigation efficiency by designing user-centric interfaces for the company's primary website using Figma.
- Created interactive prototypes and wireframes using Adobe XD and Figma, contributing to an increase in user engagement.
- Learned Front-End Languages (HTML and CSS) during the internship period.

---

## CERTIFICATIONS

### UI UX Certification

Great Learning · 2024

### Figma for UX Design

LinkedIn · 2023

### Certified Graphic Designer

DigiSkills.pk · 2023

---

## EDUCATION

### Associate Degree in Arts (B.A)

Sindh University · Jamshoro · 2023 · 2.9 CGPA

---

## SKILLS

Industry Knowledge: UI Design, Ui Ux, Wireframe, Wireframes, Prototypes, Fidelity Mock, Web Design, Designing, Website Design, WordPress, Wireframing, UI/UX Designer, Graphic Design

Tools & Technologies: Cascading Style Sheets (CSS), Adobe Creative Suite, WordPress, HTML, Prototyping, Figma, Adobe XD, Adobe Illustrator, Adobe Photoshop

Interpersonal Skills: Teamwork, Communication, Positive Attitude, Fast Pace, Rapidly Evolve, Adapt,

Languages: Urdu, English